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## Area Board Projects and Councillor Led Initiatives Application Form 2017/2018

**To be completed by the Wiltshire Councillor leading on the project**  
Please ensure that you have read the Funding Criteria before completing this form  
**PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED**

<b>1. Contact Details</b>	
<b>Area Board Name</b>	Bradford on Avon
<b>Your Name</b>	Councillor Johnny Kidney
<b>Contact number</b>	07805 236480
<b>e-mail</b>	johnny.kidney@wiltshire.gov.uk
<b>2. The project</b>	
<b>Project Title/Name</b>	Bradford on Avon Dementia Action Alliance
<b>Please tell us about the project /activity you want to organise/deliver and why?</b>  <i>Important: This section is limited to 900 characters only (inclusive of spaces).</i>	<p>The DAA representing Bradford on Avon and surrounding villages is going from strength to strength. The initiative was launched in St Margaret’s Hall in November 2017 with an award ceremony to celebrate the dementia-friendly achievements of several local institutions, including the Health Centre, Wiltshire Music Centre, Holy Trinity Church, Wiltshire Heights Care Home, Sainsburys and Dorothy House Hospice. In the past year the Bradford on Avon Town Council has sponsored Dementia Friends Information sessions and a film screening at St Margaret’s Hall; the Health Centre has supported a new monthly memory café at Holy Trinity Church and a social café at the Leg Club; Wiltshire Music Centre has held a dementia friendly cake concerts and a tea dance; Wiltshire Heights has hosted a virtual dementia tour and a 1960’s revival for its residents; and Dorothy House has made dementia-friendly improvements to its buildings, décor and furnishings.</p> <p>In the coming year the target is to embed the programme further by reaching out to new partners in business, the community and the villages. A modest budget is required for an awareness campaign featuring events, literature, stickers and an awards ceremony; also to investigate the detail of dementia friendly improvements to public buildings as an exemplar to others.</p>
<b>Where is this project taking place?</b>	Across Bradford on Avon and the surrounding villages
<b>When will the project take place?</b>	Throughout 2018/19
<b>What evidence is there that this project/activity needs to take place/be funded by the area board?</b>	There are around 850,000 people in the UK who are living with dementia. Your chance of developing dementia increases a lot with age. Of people over 65 years of age, one in 14 has dementia, whereas it is one in six people over the age of 80.

	It is more common among women than men. At least 42,000 younger people (under the age of 65) in the UK have dementia. This is called early-onset or young-onset dementia. In the Bradford on Avon area over 200 people are registered with the surgery as having dementia and requiring support.		
<b>Does this project link to a current Community Issue?</b> (if so, please give reference number as well as a brief description)	It supports awareness for the increasing numbers of people living with dementia in our communities		
<b>Does this project link to the Community Plan or local priorities?</b> (if so, please provide details)	It supports the health and wellbeing objectives within the Joint Strategic Assessment for Bradford on Avon		
<b>What is the desired outcome/s of this project?</b> Dementia friendly communities and businesses across the town and villages			
<b>Who will be responsible for managing this project?</b> Bradford on Avon Dementia Action Alliance			
<b>3. Funding</b>			
<b>What will be the total cost of the project?</b>	£ 2,500		
<b>How much funding are you applying for?</b>	£ 1,000		
<b>If you are expecting to receive any other funding for your project, please give details</b>	<b>Source of Funding</b>	<b>Amount Applied For</b>	<b>Amount Received</b>
	Bradford on Avon Town Council	£ 1000	
	Business sponsorship	£ 500	
<b>Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to.</b> (N.B. We cannot pay money into an individual's bank account)	Bradford on Avon and Melksham Health Partnership		
<b>4. Declaration – I confirm that...</b>			
<input type="checkbox"/> X The information on this form is correct and that any grant received will be spent on the activities specified			
<input type="checkbox"/> X Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application			
<b>Name:</b> Johnny Kidney		<b>Date:</b> 23 May 2018	
<b>Position in organisation:</b> Wiltshire Councillor			
Please return your completed application to the appropriate Area Board Locality Team ( <a href="#">see section 3</a> )			